

eolas AI FORUM



Thursday 6th November • Croke Park, Dublin

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The AI Forum will take place on Thursday 6th November in Croke Park, Dublin. This conference will bring together all the key stakeholders involved in the delivery of Ireland's public services and all those involved in emerging technology across both the public and private sector.

The National Artificial Intelligence Strategy, AI – Here for Good, sets out Ireland's ambition to be an international leader in using AI to benefit our economy and society, through a people-centred, ethical approach to its development, adoption and use. Published in 2021, it was refreshed in 2024 to take into account significant developments in AI technology and the EU AI Act which is now in force. The refresh will build on solid foundations in place and aims to balance innovation with regulation and trust-building measures.

The Strategy sets out a whole-of-government approach to putting the necessary enablers in place to underpin AI adoption in enterprise and public services, including the development of a supportive innovation ecosystem, a secure data and connectivity infrastructure and policies to ensure the workforce is prepared. It will require the development of new capabilities and capacities in the workforce with digital upskilling and reskilling initiatives expanded.

2024 also saw the creation of Ireland's AI Advisory Council, independent of government, made up of fourteen experts. Their recommendations, published in February 2025, Helping to Shape Ireland's AI Future, outlines the opportunities to accelerate AI adoption and reinforce Ireland's role in the global AI ecosystem.

A high-level panel of local and visiting experts will explore issues including:

- ✓ Ensuring responsible AI: Developing strong governance frameworks
- ✓ Addressing the skills shortage: Building workforce capability
- ✓ AI to deliver measurable value to citizens
- ✓ Managing the risks of AI usage
- ✓ AI-powered technology for healthcare
- ✓ Unlocking AI's value securely: Navigating key security imperatives
- ✓ Addressing issues around trust and privacy
- ✓ Bridging the gap between the public and an understanding of AI
- ✓ Effective procurement to shape outcomes
- ✓ AI to support and augment human capabilities
- ✓ The impact of the digital divide
- ✓ The role of data in AI
- ✓ Embedding AI into existing systems and business workflows
- ✓ The transformational benefits and opportunities
- ✓ Delivering the core principles: trustworthy, people-centred and ethical

Networking

The conference is structured in such a way to provide a high level of interaction between speakers and delegates. There will be plentiful opportunities for questions as well as discussion in each of the sessions. In the margins of the event there will also be ample scope for business development during the busy networking breaks that take place in the exhibition area.



Conference programme

- 09.00 Chair's welcome and introduction:
Gerard Hayes, Director, **BearingPoint Ireland**
- 09.05 **The EU Artificial Intelligence Act: Supporting and driving progress in the adoption of AI**
Jean Carberry, Assistant Secretary
Department of Enterprise, Tourism and Employment
- The potential of AI to deliver effective and inclusive public services**
Tony Shannon, Office of the Government Chief Information Officer, **Department of Public Expenditure, Infrastructure, Public Service Reform and Digitalisation**
- AI Starts with Data: Data Governance as a Catalyst for AI innovation**
Ellie Fitzpatrick, Director of Data Strategy & Governance, **BearingPoint Ireland**
- Making an impact: Developing AI for societal good**
Martin Bailey, Head of Unit, AI for Societal Good, **European Commission**
- Question & answer session / Panel discussion
- 10.45 Tea / Coffee Networking break
- 11.15 **Governing with Artificial Intelligence: How to build public trust**
Ricardo Zapata, Policy Analyst, **OECD**
- Empowering public services with AI**
William Flanagan, Technology & Commercial Director and Co-founder, **OpenSky**

Using AI to transform the delivery of services
Ruth Kennedy, Commissioner, **Revenue**

The potential value of LLM-based generative AI in the public sector
John Lonsdale, CEO, **CeADAR**

13.00 NETWORKING LUNCH BREAK

14.00 **The challenges and opportunities of integrating Generative AI into Higher Education**
Dónal Mulligan, Lecturer and Researcher, **DCU**

AI for local government: Combining cutting-edge research with real-world needs
Declan McKibben, Executive Director, **ADAPT Research Centre**

Maximizing ROI through strategic AI project planning
Sivan Prendergast, Systems Lead, **daa**

Question & answer session / Panel discussion

PANEL DISCUSSION: SCALING AI FOR OUR PUBLIC SERVICES

Paula Lyons, Assistant Secretary, Service Development, **Department of Social Protection**

Dónal Mulligan, Lecturer and Researcher, **DCU**

Sam Waide, Chief Executive
Road Safety Authority

Tim Willoughby, Head of Digital Services and Innovation, **An Garda Síochána**

Sivan Prendergast, Systems Lead, **daa**

16.00 Chair's summary followed by conference close



Exhibition opportunities

There are a limited number of opportunities to become involved with this conference as a sponsor or exhibitor. This is an excellent way for organisations to showcase their expertise and raise their profile with a key audience of senior decision makers from across Ireland. This interactive conference provides an excellent opportunity for making contacts and networking. For further information on how your organisation can benefit contact Lynda Millar on **01 661 3755** or email jillian.wallace@eolasmagazine.ie

Registration form

I wish to:

☐ Reserve _____ places at the AI Forum 2025

Delegate fee €345 + VAT @ 23% = €424.35

Fee includes documentation, lunch and other refreshments served during the conference and is payable in advance.

Fee does not include accommodation or travel.

3 passes available for the price of two!

Contact us for more details

Delegate details

Name (Mr/Mrs/Miss/Ms/Dr): _____

Job title: _____

Organisation: _____

Address: _____

_____ Eircode: _____

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Payment options

☐ I enclose a cheque for € _____
Payable to 'bmf Business Services E&P Ltd'

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(Please provide card billing address if different from company address)

Terms and conditions

Once booked places may not be cancelled.

If you are unable to attend, you can send a substitute participant instead, at no additional charge.

Failure to attend requires full payment.

Conference fees includes entry for one person per ticket.

We intend to photograph this event. Any photographs will be used only for our own publications.

You can unsubscribe from receiving information at any time. Please let us know by emailing info@eolasmagazine.ie or phoning 01 661 3755.

Who should attend?

The event will be of interest to senior managers and decision-makers working across Ireland's public and private sectors. Not just for CIOs, it is also for those within organisations in policy-making and service delivery roles. Delegates will include:

- Chief Executives / Directors / senior managers
- Chief Information Officers / IT Directors
- Local government officers
- Policy makers
- Corporate planners
- Board members of public sector agencies
- Voluntary / community sector leaders / NGOs
- Health / education / justice sector professionals
- Services organisations – IT / telecoms / advisory

Delegates attending the conference will:

- ✓ Learn about the latest developments in AI and stay ahead of the curve
- ✓ Examine how AI can make an impact on your organisation
- ✓ Gain inspiration from inspiring speakers and thought leaders
- ✓ Network with peers and colleagues
- ✓ Look ahead to a new way of working

Acknowledgement of registration

Confirmation of registration will be sent to all delegates, following registration details. If you have not received your acknowledgement within 48 hours, please contact us at eolas to confirm your booking.

Email: registration@eolasmagazine.ie

Other ways to register



By phone
+353 (0) 1 661 3755

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