eolas
AI FORUM

Thursday 24th October • The Gibson Hotel, Dublin

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2021's *AI – Here for Good* strategy was founded on three core principles: adopting a human-centric approach to the application of AI; staying open and adaptable to new innovations; and ensuring good governance to build trust and confidence for innovation to flourish. The 2023 progress report outlined the actions taken to date, however, given the significant changes since this strategy was launched, there are some additional actions already under way and others being planned for the coming months. When it comes to AI, the pace of change is now faster than we have ever seen before. What transformative effects will it have?

The release of ChatGPT at the end of 2022 has brought huge focus and meant that AI has really entered the public consciousness and discourse. In March 2024, the European Parliament adopted the Artificial Intelligence Act – the first-ever legal framework on AI, which addresses the risks of AI and positions Europe to play a leading role globally. 2024 has also seen the creation of Ireland's AI Advisory Council, independent of government, made up of fourteen experts.

This conference will bring together stakeholders to examine all the key issues. When it comes to AI for our public services, addressing the skills shortage will be crucial. Other challenges include regulating AI amid the rapid pace of evolution; bridging the gap between the public and an understanding of AI; issues around trust; managing expectations and the need to focus on supporting and augmenting human capabilities rather than replacing. There are also critical questions around privacy, security and the digital divide. The conference will also look at the role

of data in AI, embedding AI into existing systems and business workflows and the transformational benefits and opportunities AI will bring to organisations and citizens. Above all, it will examine how we can deliver the principles of *AI – Here for Good*: AI that is trustworthy, people-centred and ethical.

A high-level panel of local and visiting experts will explore issues including:

✓ Bridging the gap between the public and an understanding of AI

✓ Regulating AI amid the rapid pace of evolution

✓ Addressing the skills shortage

✓ Issues around trust

✓ Managing expectations

✓ Not a replacement: Supporting and augmenting human capabilities

✓ Privacy and security

✓ The impact of the digital divide

✓ The role of data in AI

✓ Embedding AI into existing systems and business workflows

✓ The transformational benefits and opportunities

✓ Delivering the core principles: trustworthy, people-centred and ethical

Networking

The conference is structured in such a way to provide a high level of interaction between speakers and delegates. There will be plentiful opportunities for questions as well as discussion in each of the sessions. In the margins of the event there will also be ample scope for business development during the busy networking breaks that take place in the exhibition area.

Conference programme

09.00   Chair's welcome and introduction

09.05   **MINISTERIAL ADDRESS**
Dara Calleary TD, Minister of State for Trade Promotion, Digital and Company Regulation
Department of Enterprise, Trade and Employment

Building successful AI ecosystems and nurturing growth and innovation
Kate Robson-Brown, Vice-President for Research, Innovation and Impact, **UCD**

GenXplore: Accelerate your journey to the Augmented Organisation
Stephen Redmond, Director of Data Analytics and AI, **BearingPoint Ireland**

Implementing the EU Artificial Intelligence Act: Supporting and driving progress in the adoption of AI
Senior Representative, **Department of Enterprise, Trade and Employment**

The impact of AI on the delivery of public services
Jonathan Bright, Head of AI for Public Services, **The Alan Turing Institute**

Question & answer session / Panel discussion

10.45   Networking break

11.15   *Driving standards in Artificial Intelligence: Supporting organisations to embrace AI*
Aditya Mohan, Senior Scientific Officer
National Standards Authority of Ireland

Ensuring responsible, ethical design for AI
Abeba Birhane, Senior Fellow in Trustworthy AI, **Mozilla** and Assistant Professor **Trinity College Dublin** and **AI Advisory Council**

Unlocking the potential of AI
Presented by ServiceNow

Building responsible AI and delivering equitable learning experiences
Amelia Kelly, CTO, **SoapBox Labs**

Question & answer session / Panel discussion

13.00   Lunch Break

14.00   *Creating AI-enabled models of education*
Mairéad Pratschke, Professor and Chair in Digital Education, **University of Manchester**

Using AI to transform the delivery of services
Catherine Dempsey, Head of Data Management and Analytics, **Department of Agriculture, Food and the Marine**

AI-powered technology to improve the delivery of healthcare
Dr Conor Judge, Consultant Nephrologist and Senior Lecturer in Applied Clinical Data Analytics **University of Galway**

A Citizens' Jury: The role that the public will play in informing AI policy
Derick Mitchell, Chief Executive Officer, **IPPOSI**

Question & answer session / Panel discussion

PANEL DISCUSSION: SCALING AI FOR OUR PUBLIC SERVICES

Sarah Gibney, Principal Officer, **Department of Public Expenditure, NDP Delivery and Reform**

Comdt. Damian Griffin, Research, Technology and Innovation Capability Lead, **Defence Forces**

Carmel O'Hare, Director of Corporate Services and Innovation, **Monaghan County Council**

Barry O'Sullivan, Professor at School of Computer Science and IT, **UCC** and **AI Advisory Council**

David Wall, Director of ICT **Tallaght University Hospital**

John Lonsdale, CEO, **CeADAR** *(invited)*

16.30   Chair's summary followed by conference close

AI FORUM 2024

Sponsorship and exhibition opportunities

There are a limited number of opportunities to become involved with this conference as a sponsor or exhibitor. This is an excellent way for organisations to showcase their expertise and raise their profile with a key audience of senior decision makers from across Ireland. This interactive conference provides an excellent opportunity for making contacts and networking. For further information on how your organisation can benefit contact Jillian Wallace on 01 661 3755 or email Jillian.Wallace@eolasmagazine.ie

#AIForumIRL

Registration form

I wish to:

☐ Reserve _____ places at the AI Forum 2024

Delegate fee €295 + VAT @ 23% = **€362.85**

Fee includes documentation, lunch and other refreshments served during the conference and is payable in advance.
Fee does not include accommodation or travel.

3 passes available for the price of two!
Contact us for more details

Delegate details

Name (Mr/Mrs/Miss/Ms/Dr): _____

Job title: _____

Organisation: _____

Address: _____

_____

_____ Eircode: _____

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Payment options

☐ I enclose a cheque for €_____
Payable to 'bmf Business Services E&P Ltd'

☐ Please invoice me

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Card number

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(Please provide card billing address if different from company address)

Terms and conditions

Once booked places may not be cancelled.

If you are unable to attend, you can send a substitute participant instead, at no additional charge.

Failure to attend requires full payment.

Conference fees includes entry for one person per ticket.

We intend to photograph this event. Any photographs will be used only for our own publications.

You can unsubscribe from receiving information at any time. Please let us know by emailing info@eolasmagazine.ie or phoning 01 661 3755.

Who should attend?

The event will be of interest to senior managers and decision-makers working across Ireland's public and private sectors. Not just for CIOs, it is also for those within organisations in policy-making and service delivery roles. Delegates will include:

• Chief Executives / Directors / senior managers

• Chief Information Officers / IT Directors

• Local government officers

• Policy makers

• Corporate planners

• Board members of public sector agencies

• Voluntary / community sector leaders / NGOs

• Health / education / justice sector professionals

• Services organisations – IT / telecoms / advisory

Delegates attending the conference will:

✓ Learn about the latest developments in AI and stay ahead of the curve

✓ Examine how AI can make an impact on your organisation

✓ Gain inspiration from inspiring speakers and thought leaders

✓ Network with peers and colleagues

✓ Look ahead to a new way of working

Acknowledgement of registration

Confirmation of registration will be sent to all delegates, following registration details. If you have not received your acknowledgement within 48 hours, please contact us at eolas to confirm your booking.

Email: registration@eolasmagazine.ie

Other ways to register

By phone
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